

Ready to Grow Your Reach?



farmingsmarter.com

**DISTRIBUTION:
15,300 copies**

Why Advertise with Us?

"Of the many agricultural publications I receive, I spend my extremely limited reading time on Farming Smarter magazine for the local practical content!"

Ryan Mercer, Mercer Seeds Ltd
Lethbridge County, AB

- **Trusted Content:** Farmers depend on us for in-depth content tailored to southern Prairie farming.
- **Comprehensive Reach:** Distributed as an insert in the Western Producer, Farming Smarter reaches a critical audience southern Alberta & Saskatchewan.

Distributed in The Western Producer

BONUS: Purchase a half page ad or larger and appear in your choice of our monthly eNews mailouts with a banner ad linked to a URL of your choice.

Farming Smarter magazine provides region-specific, high-impact research insights and agronomy expertise.

We empower farmers to enhance profitability, resilience, and sustainability.

Our audience is innovative farmers, agronomists, industry representatives and government officials.

Published each March & November

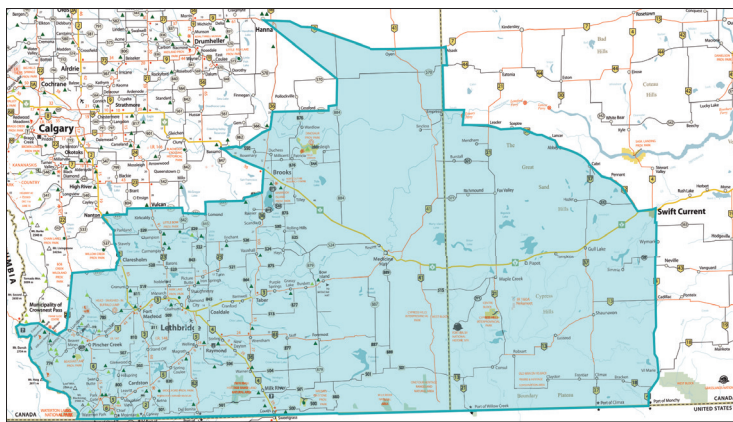
Premium Ad Placements

The back cover (BC), inside front cover (IFC), and inside back cover (IBC) offer maximum advertising visibility and impact. Advertisers who choose premium placements have the first right of refusal for subsequent editions.

Ad Sizes	Non-Bleed Dimensions	Bleed Ad Dimensions	1 issue	2'er DEAL!	Bonus eNews Banner
Inside Front Inside Back Outside Back	7.00 x 10	8.625 x 11.25	\$2000	\$1600 each	✓
2 Page Spread	15.125 x 10	16.75 x 11.25	\$2850	\$2650 each	✓
Full Page	7.10 x 10	8.625 x 11.25	\$1750	\$1500 each	✓
1/2 Page Vert.	3.375 x 10	4.375 x 11.25	\$1250	\$950 each	✓
1/2 Page Horiz.	7 x 5	8.625 x 5.9	\$1250	\$950 each	✓
1/4 Page	3.375 x 4.75	NA	\$950	\$750 each	

Magazine Trim Size: 8.125" x 10.75" • Ad sizes shown in inches width x height • A minimum of .25" of bleed is required outside of trim size for bleed ads • Rates are Net

Distribution Map: 15,300 copies



Send Ad Materials to:

Ad Submission Details

Materials: Please send your ad materials to
sean@farmingsmarter.com Phone: 403-363-2299

Mailing Address:

Farming Smarter
211034 Hwy 512,
Lethbridge County, AB
T1J 5N9

Advertising Contact:

Sean Kjos C: 403-363-2299

Email: sean@farmingsmarter.com

2026 Publication Schedule & Deadlines

March 12 Edition:

Space reservations: January 24, 2026

Material deadline: January 30, 2026

November 5 Edition:

Space reservations: September 9, 2026

Material deadline: September 15, 2026

**Elevate your brand by advertising
with Farming Smarter!**